

**CYPRESS SPRINGS ATHLETIC BOOSTER CLUB
SPORTS PROGRAM**

**STUDENT ADVERTISEMENT FORM ONLY
(SEE BUSINESS AD FORM FOR BUSINESSES)**

PERSONAL ADVERTISEMENT SIZE AND COST:

\$200.00 – Full Page Ad (7.5" wide X 10" high) Portrait Format (Vertical)
\$125.00 – Half Page Ad (7.5" wide X 4.875" high) Landscape Format (Horizontal)
\$75.00 – Quarter Page Ad (3.25" wide X 4.875" high) Portrait Format (Vertical)
*All Advertisements will be in **FULL COLOR!**

RESERVE YOUR ADVERTISEMENT SPOT BY JUNE 30, 2017:

PAYMENT IS DUE AT THE TIME OF THE ORDER

1. Fill out the Student Personal Ad form below.
2. Make Check Payable to K&M Sports with student's name and Cy-Springs on the check memo.
3. Everything **MUST BE POSTMARKED** by Friday, June 30, 2017 to be in the Sports Program.
4. Please mail your check and Student Personal Ad to: K&M Sports, PO Box 7831, Beaumont, Texas 77726. Please make sure that you write Cy-Springs on the lower left outside of your envelope.
5. You may also email your Student Personal Ad to leanna.kandm@sbcglobal.net, but you must still mail the check and have it postmarked by Friday, June 30, 2017.

CREATING YOUR STUDENT PERSONAL AD: NO PERSONAL ADS WILL BE RETURNED

1. Use a graphics program such as Adobe Illustrator, Microsoft Publisher or Photoshop and ensure your canvas size matches the ad space your purchase. Dimensions are included above.
2. If you plan on inserting pictures of logos into your ad, ensure they are high resolution images for best quality 300 dpi works best. Text should be 600 dpi. This ensures a very good printout.
3. Don't forget your student's name, a photo, class of, and/or personal message you'd like displayed!
4. Save your image as a high quality resolution PDF or TIFF file. PDF files are generally smaller and easier to email and still retain optimal print quality.
5. Don't include a photo not meeting school dress code and don't include any business info. Business ads are priced differently and require a separate form.

SUBMITTING YOUR STUDENT PERSONAL AD: MUST BE POST MARKED BY JUNE 30, 2017

By Mail: Insert a CD with your file, personal information, a paper copy of the Student Personal Ad, and a check for amount of the size you selected into an envelope and mail it to K&M Sports, PO Box 7831, Beaumont, Texas 77726 in the weight appropriate stamped envelope. Please make sure that you write Cy-Springs on the lower left outside of your envelope.

By Email: Email your Student Personal Ad to leanna.kandm@sbcglobal.net. Please remember that you must also mail a check in amount of the size of ad that you selected.

HAVE QUESTIONS: CONTACT K&M SPORTS, KYLE MCMILLIAN AT (409) 673-4481 OR BY EMAIL AT LEANNA.KANDM@SBCGLOBAL.NET

Thank you for taking the time to HONOR YOUR CY-SPRINGS STUDENT by placing a Student Personal Ad in our 2017 Sports Program.

**CYPRESS SPRINGS ATHLETIC BOOSTER CLUB
SPORTS PROGRAM**

(This form must be sent with Personal Ad)

Student's Name: _____

Parent's Name/Ad Contact: _____

to reach with questions: _____

Address: _____

Email: _____

Program Ad Options: _____ Full Page (\$200)

_____ Half Page (\$125)

_____ Quarter Page (\$75)

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